Show Movies in your Library - Legally!

*Movie Licensing USA can enhance and develop your library's programming, using major entertainment movies without copyright infringement. Our long-standing, exclusive licensing agreements with prominent Hollywood movie studios ensure a copyright-compliant, worry-free and liability-free movie experience. Protect your library with a Public Performance License today.

*Any showing of an entertainment movie outside the privacy of a home setting is considered a public performance (or public exhibition).

Most of the major studios have made copyright compliance simpler and less expensive for libraries by appointing Movie Licensing USA as their sole agent to assist in their copyright enforcement program.

*Video sellers cannot provide legal permission to use entertainment videos outside the home. Sometimes referred to as a "blanket license", our Public Performance Site License gives your library the right to show copyrighted movies legally. *If an outside organization wants to show an entertainment movie in your library, the library itself must have a Public Performance Site License from Movie Licensing USA. Libraries without such a license will be held liable for copyright infringement.

*Videos with public performance rights are often documentaries produced by independent distributors and are separate from this license.

*Once licensed, you can exhibit any movies copyrighted by the studios we represent as long as they are secured from a legal source such as a video rental store, online rental store or your personal collection.

*This license is for public libraries only. This license does not permit entertainment movies to be used when an admission fee is charged, other than to cover costs. Outdoor showings are not allowed or covered under our movie licensing agreements. In addition, the movies may not be altered, duplicated, digitized or transmitted electronically in any form without specific permission from the copyright owner.

*Your Public Performance Site License will automatically renew at the end of your initial agreement. About a month prior to expiration, the renewal packet will be mailed. As long as payment is made promptly, your library will remain in compliance without interruption.

*A Single Event license is a limited license to exhibit only the agreed upon movie title and date in your library. This license does not cover outdoor showings. In the event of inclement weather, electrical problems or other malfunctions, you may reschedule your show date. However, Movie Licensing USA must be informed by phone or email prior to the scheduled show date in order to avoid a \$25.00 service fee.

*You may wish to have a local business sponsor your program in exchange for a sign at their business.

*Check your title online with our movie search tool. If the film title appears, it is covered under the annual license. It is best to enter just one word of the title to search. Most movies will have a link to a description and image. The movie is still covered under the annual license if the title does not have a link.

*What the law says about copyright:

The Federal Copyright Act (Title 17 of the U.S. Code) governs how copyrighted materials, such as movies, may be used. Neither the rental nor the purchase of a movie carries with it the right to show the movie publicly outside the home, unless the site where the movie is used is properly licensed for public exhibition.

Ownership of the movie and the right to use it publicly are two separate issues. The copyright holder retains exclusive public performance rights.

This legal copyright compliance requirement applies to public libraries, schools, daycare facilities, parks, recreation departments, summer camps, churches, private clubs, prisons, lodges, businesses, etc.

*Only Movie Licensing USA is able to offer you a public performance site license for many Hollywood studios. No other licensing source can provide this comprehensive coverage.

*The cost of the annual license is based on the **service population of your library**. To obtain a quote, go to: <u>http://library.movlic.com/</u>

From: http://library.movlic.com/faq